



March 2018 FILMART

## The 3rd "Asia Advanced Imaging in Motion Awards" Call of entries, v1.0

The 3rd "Asia Advanced Imaging in Motion Awards" ( Awards ) is organized by the Advanced Motion Imaging Association (AMia) of Hong Kong, aims to promote the development of advanced imaging in Asia, to enhance the production techniques, and bring new insights to young generation, thus benefit the broadest spectrum of advanced imaging. To expand the scale of the Awards and widen the field of visions, applicants from ( In Arbitrary Order ) : Hong Kong, Macau, Mainland China, Taiwan, Thailand, Vietnam, and Philippines are all welcomed.

### A. Rules & Regulations

1. There are Four categories in the 3rd "Asia Advanced Imaging in Motion Awards" , including
  - a. Advanced Motion Imaging Award ( UHDTV/ 4K+ resolution productions )
    - i. Long form video ( minimum 4 minutes )
    - ii. Short form video ( minimum 1 minute to maximum 4 minutes )
  - b. VR Motion Imaging Award
  - c. Aerial Motion Imaging Award
  - d. Special Advanced Motion Media Projects
2. Works that converted from high definition or 2K to UHDTV or 4K+ will NOT be accepted.
3. Works can be submitted as Independent, Team or Company. There is no restriction on the number of entries, but each entry can only be entered for one category.
4. Works that have been entered, or have won prizes in other contests may also be entered.
5. All entries must be the original work of the entrant(s). If any entrant(s) is found to be imposters, the Organizer has the right to disqualify the entrant(s) from the Awards and the awards has achieved will be cancelled.
6. Winning entries are assessed and decided by the Jury Panel of the respective category.
7. Dishonesty of any sorts found will be subjected to a disqualification from the Awards and the awards has achieved will be cancelled.
8. Shortlisted entrant(s) or/ and Awards' winners have an obligation to participate in the promotional activities arranged by the Organizer in relation to the Awards.
9. Entrant(s) grants the permission to the Organizer to use all entries of the entrant or any parts thereof for all purposes relating to the Awards and its activities including but not limited to the publication and exhibition of the entries, starting from 1 March 2018.
10. The submission to the Awards implies acceptance of the rules and regulations for entrant(s).
11. The Organizer has the sole and final decision in relation to revise the rules and regulations at any time.
12. The submitted works must be original without copyright infringement; otherwise, the entry will be disqualified. The Organizer and any cooperating units/individuals have no liability in relation to entrants' submitted works.
13. Under no circumstance will the Organizer be responsible for any damage or loss of work submitted by the entrant(s).
14. The Organizer reserves the right to cancel any part of the Awards due to any unforeseeable circumstances. The Organizer shall not be liable in any way for any loss or damage incurred by any entrant for any cancellation of any part of the competition.
15. The Chinese text of the rules and regulations is the authentic and binding version.

### B. Eligibility

#### 1. Advanced Motion Imaging Award

- \* Entrants must be permanent residents of Hong Kong, Macau, Mainland China, Taiwan, Thailand, Vietnam, and Philippines. Entrants have no age restriction.
- \* If the entry has more than one entrant, at least half of the joint-entrants must be residents of Hong Kong, Macau, Mainland China, Taiwan, Thailand, Vietnam, and Philippines.
- \* If works is submitted in the name of company, the company must be a registered entity of Hong Kong, Macau, Mainland China, Taiwan, Thailand, Vietnam, and Philippines and its major operation is in the above captioned areas.
- \* Entries must be produced in or after 1 January, 2017.
- \* Requirements : Ultra-High Definition/ UHDTV (3840 x 2160 pixels) or 4K+ ( 4096 x 2160 pixels or above ) , 25 Frames Per Second, File format - QuickTime mov (H.264)
  - i. Long form video (minimum 4 minutes)
  - ii. Short form video (minimum 1 minute to maximum 4 minutes)
- \* Applicant should specify the final format for exhibition.
- \* Featuring the technology to emphasis the benefits and characteristics of advanced imaging in motion.

#### 2. VR Motion Imaging Award

- \* Entrants must be permanent residents of Hong Kong, Macau, Mainland China, Taiwan, Thailand, Vietnam, and Philippines. Entrants have no age restriction.
- \* If the entry has more than one entrant, at least half of the joint-entrants must be residents of Hong Kong, Macau, Mainland China, Taiwan, Thailand, Vietnam, and Philippines.
- \* If works is submitted in the name of company, the company must be a registered entity of Hong Kong, Macau, Mainland China, Taiwan, Thailand, Vietnam, and Philippines and its major operation is in the above captioned areas.
- \* Entries must be produced in or after 1 January, 2017.
- \* Requirements : Ultra-High Definition/ UHDTV (3840 x 2160 pixels) or 4K+ ( 4096 x 2160 pixels or above ) , 30 Frames Per Second, File format - QuickTime mov (H.264),
- \* Applicant should specify the final format for exhibition.
- \* Featuring the technology to emphasis the benefits and characteristics of advanced imaging in motion.



### 3. Aerial Motion Imaging Award

- \* Entrants must be permanent residents of Hong Kong, Macau, Mainland China, Taiwan, Thailand, Vietnam, and Philippines. Entrants have no age restriction.
- \* If the entry has more than one entrant, at least half of the joint-entrants must be residents of Hong Kong, Macau, Mainland China, Taiwan, Thailand, Vietnam and Philippines.
- \* If works is submitted in the name of company, the company must be a registered entity of Hong Kong, Macau, Mainland China, Taiwan, Thailand, Vietnam, and Philippines and its major operation is in the above captioned areas.
- \* Entries must be produced in or after 1 January, 2017.
- \* Requirements : Ultra-High Definition/ UHDTV (3840 x 2160 pixels) or 4K+ ( 4096 x 2160 pixels or above ) , 25 Frames Per Second, File format - QuickTime mov (H.264)
- \* **Applicant should specify the final format for exhibition.**
- \* Featuring the technology to emphasis the benefits and characteristics of advanced imaging in motion.

### 4. Special Advanced Motion Media Projects

- \* Entrants must be permanent residents of Hong Kong, Macau, Taiwan, Mainland China, Thailand, Vietnam or Philippines. Entrants have no age restriction.
- \* If the entry has more than one entrant, at least half of the joint-entrants must be residents of Hong Kong, Macau, Taiwan, Mainland China, Thailand, Vietnam or Philippines
- \* If works is submitted in the name of company, the company must be a registered entity of Hong Kong, Macau, Taiwan, Mainland China, Thailand, Vietnam or Philippines and its major operation is in the above captioned areas.
- \* Entries must be produced in or after 1 January, 2017.
- \* Requirements : Please send email to the Organizer at [tracy.fu@amia.tech](mailto:tracy.fu@amia.tech) for more information.
- \* Jury may need to visit in person for judging.

## C. Judging Criteria & Timetable

1. Advanced Imaging Application (50%)
2. Creative Application (20%)
3. Complexity in Use (20%)
4. Audio Achievement (10%)

#### Entry Assessment

- \* Entries will be pre-screened by the Organizer, then pass to the Jury Panel for final assessment.

#### Final Assessment

- \* Award winners will be selected based on judging criteria by the Jury Panel.

Notes : The Jury Panel reserves the right to withhold an award if they find none of the entry merits a particular award and prize.

#### Timetable:

Call of entry	15 January 2018 (Mon)
Deadline of Submission	22 February, 2018 (Thu)
Awards Presentation Ceremony (Announcement of the Results)	20 March, 2018 (Tue)

## D. Submission of Entries

Deadline of submission: 5pm, 22 February, 2018 (Thu)

One application form can only enter for ONE entry. You may enter multiple works into multiple Award category, please put one entry per application form.

Completed application form can be sent to [tracy.fu@amia.tech](mailto:tracy.fu@amia.tech), please named the Award category in "Subject" You may enter multiple works by one email account, please list the Award category clearly in "Subject" . Follow the instruction on the confirmation email to submit works and related documents on or before 5pm, 22 February, 2018.

For more information, please visit our official website: [www.amia.tech](http://www.amia.tech)  
Should you have any enquiries, please email to: [tracy.fu@amia.tech](mailto:tracy.fu@amia.tech)

## E. Jury Panel

Dr. Da Ming Cai 蔡大明博士  
Mr. Anthony Lee  
Mr. Stephen Wang

Organiser :



Co-organiser :



Leading Sponsor :



Sponsors :



Supporting Organisations :



Leading sponsor :

